

Our Clients

Lawyers and Law Firms

Financial Services Professionals

including CPAs and CFPs

HealthCare Professionals

Consultants and Advisors

Creative Artists, Photographers

Non-Profit Organizations

*References provided
upon request.*

Your Consultant

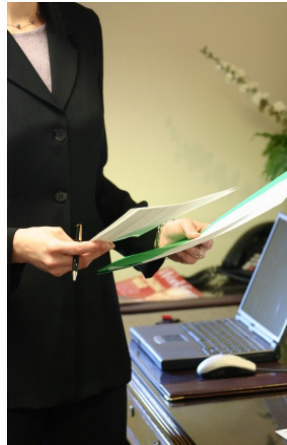
Julianne Weinmann

*a career professional
with proven results
as corporate marketing manager
and entrepreneur.*

Read biography
on our website.

Special Offer for NJALA* members:

(New Jersey Association of Legal Administrators)



The marketing function is often added to the jobs of many busy legal administrators.

To achieve your firm's aggressive business development goals and keep your marketing plan on schedule, consider the advantage of having a Weinmann Marketing consultant

on your team as a virtual marketing assistant:

Flexible Agreements at Affordable Rates!

Discounted for NJALA Members:

Hourly: \$35 per hour for marketing communications tasks like writing and distributing press releases, website updates, newsletter writing and social media or blog posting.

By the Project: Request a quote for assistance with any marketing project, including email marketing, video, social media, website, more.

On Retainer: retain 1-10 hours a week of virtual marketing assistance at a discounted hourly rate for contracts of 3 or more months in duration.

*NJALA is a Chapter of the Association of Legal Administrators



Marketing Services for Professionals



Be the best.
Amaze
your clients.
Publish.
Teach.
Share.
Blog.
Lead.

Master the technology, conquer your market.

908.637.9895

www.weinmark.com



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www.weinmark.com ❖ www.askjulianne.com

A Winning Strategy

Strategy and planning are where we excel.
When the technology overwhelms you...
When there are too many options to consider...
When you need to choose the most effective
marketing programs within a limited budget...
We can help.

A Full Suite of Marketing Services

MARKETING CONSULTING AND COACHING:

- MARKETING ASSESSMENT
- MARKET & COMPETITIVE ANALYSIS
- KNOWLEDGE TRANSFER

CONTENT WRITING, EDITING, PUBLISHING

MARKETING MANAGEMENT, VENDOR MANAGEMENT

WE DEVELOP CUSTOM MARKETING PROGRAMS:

- Website & Blog | E-Mail Marketing
- Direct Mail | Advertising | Print Collateral
- Public Relations | Multi-Media, Video
- Webinars | Seminars | Events
- Search Engine Optimization & Marketing
- Social Media Marketing and more.



Marketing Management



It is one thing to create a plan.
It's quite another matter to find the time
to execute that plan. To best serve your clients,
you must focus on what you do best.

"Marketing" and "Management" are what **we** do best.
You focus on your clients and your practice.
We help you grow your business.

Our management process is collaborative, efficient,
and based on a shared vision.

Creative Design and Development

When you need a full-service marketing firm,
our creative energies go to work for you, cost-effectively.

Business development for professionals takes planning.
It is a unique and delicate balance of
communication, education,
and reputation.



Your marketing programs reflect your professionalism.
Rely on professionals to help you develop a strategy
and implement your plan.

Do you have a Marketing Plan?

Marketing Plan Development, \$250*

*Includes on-site consulting session.

Do you have a website or blog? Are you spending too much?

Website and/or Blog Development, \$495*

*Includes design and content editing.

Domain name registration and hosting fees are additional costs.

Do you need marketing support temporarily or ongoing? We offer:

**Unlimited Consulting and Management:
3-month Retainer, \$1,400 per month***

*Includes consulting, management, writing & design;
includes on-site meetings once a month.

Other Relationship Options:

- ⇒ **Monthly Retainer Agreement**
- ⇒ **Project Agreement: Project Estimates provided upon request.**

*Mention this brochure to qualify for these special offers.
Offered through 12/31/2012

Contact Weinmann Marketing

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